



## LISA M. VICTORAVICH, PHD

College of Business and Economics  
Albertson 301A  
875 Perimeter Drive  
Moscow, ID 83844  
[LVictoravich@UIdaho.edu](mailto:LVictoravich@UIdaho.edu)

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### EDUCATION

Doctor of Philosophy in Business Administration | Florida State University

Master of Accounting | Florida State University

Bachelor of Science in Accounting, *Cum Laude* / Florida State University

### LEADERSHIP EXPERIENCE

*College of Business and Economics / University of Idaho*

**Dean** | July 2023 to present

*Daniels College of Business / University of Denver (DU)*

**Associate Dean | Faculty and Research** / April 2020 to June 2023

- Served as the lead for the College's upcoming AACSB reaccreditation visit.
- Provided leadership to 110 full-time faculty regarding teaching excellence, research productivity, and business community engagement.
- Collaborated with faculty to set policy and develop strategy surrounding key initiatives, including maintaining innovative curriculum, market connectivity, and an exceptional student experience.
- Created a college-wide strategy to enhance the impact and quality of scholarship.
- Served as a leader to the following direct reports
  - *School Directors* (Accountancy, Real Estate, Hospitality Management, Finance)
  - *Department Chairs* (Management, Marketing, Business Information, and Analytics and Business Ethics and Legal Studies)
  - *Entrepreneurship@DU* faculty
  - *Center Directors*: Consumer Insights and Business Innovation, Sales Leadership
  - *Support Areas*: Career Services, Teaching, and Curricular Innovation Team

**Founder and Director | Executive Ph.D. Program | January 2018 to present**

- Lead Executive Ph.D. Program in Business Administration to market
  - Designed, gained college and university approval, and successfully launched the Program
  - Developed website, digital marketing, and recruitment materials
  - Recruited six cohorts, with an incoming class of about 18 students, annually
- Managed all facets of recruitment, admission, faculty, assurance of learning, and curriculum

**Associate Dean | Undergraduate Programs | December 2017 to April 2020**

**Assistant Dean | Undergraduate Programs | July 2015 to December 2017**

- Oversight of programs and activities to recruit and support undergraduate students (first-time first-year and transfer students).
- Managed Undergraduate Programs team of 15 staff who support undergraduate business students (academic advising, secondary admission process, co-curricular programming, Microsoft Office Certification Program, financial aid, and the *Daniels Professional Development Program*).
- Lead redesign of BSBA core curriculum, assurance of learning process, and development of key courses, including *Strategic Business Communication* and the culminating experience to the core, *Pioneering Business for the Public Good*.
- Lead development and implementation (in partnership with career services) of the *Daniels Professional Development Program*, which integrates career readiness as a required component of the undergraduate curriculum.
- Worked with staff to create a portfolio of events to enhance undergraduate student engagement with employers, corporate partners, and alumni.

**ACADEMIC EXPERIENCE**

*College of Business and Economics | University of Idaho*

**Full Professor | Department of Accounting and Management Information Systems | July 2023 to present**

*Daniels College of Business | University of Denver*

**Full Professor | School of Accountancy | June 2019 to present**

**Associate Professor | School of Accountancy | June 2013 to present**

**Assistant Professor | School of Accountancy | September 2007 to June 2013**

**LEADERSHIP DEVELOPMENT**

## PUBLICATIONS

Victoravich, L., A. L. Hamilton, S. S. Kim, and N. A. Cohen. 2023. Reflections on the roles of governance and leadership in profit-for-purpose companies: A European–United States comparative perspective, *European Management Journal*, volume 41, issue 3.

Laird, M. D., J. Zboja, A. Narayan, L. M. Victoravich, and N. P. Harvey. 2021. Entitlement: Friend or Foe of Work-family Conflict, *Journal of Managerial Psychology*, volume 36, issue 5.

Gouldman, A. and L. M. Victoravich. 2020. The Effects of Increased Transparency of CEO Pay-Equity and Social Distance on Manager's Earnings Management Behavior, *Managerial Auditing Journal*, volume 35, number 3.

Patelli, L. and L. M. Victoravich. 2019. Investor Reactions to Management Attributions: Revisions versus Late Filings Following Preliminary Earnings Announcements, *Accounting and the Public Interest*, volume 19, issue 1.

Brink, A. G., A. Gouldman, and L. M. Victoravich. 2018. The Effects of Organizational Risk Appetite and Social Pressure on Aggressive Financial Reporting Behavior, *Behavioral Research in Accounting*, volume 30, issue 2.

Buslepp, W. L. and L. M. Victoravich. 2018. PCAOB Quality Control Inspection Reports and Changes in Market Share: A Re-Examination of Prior Results, *Managerial Auditing Journal*, volume 33, issue 8/9.

Brink, A. G., J. Lowe, and L. M. Victoravich. 2017. The New Public Company Whistleblowing Environment: Perceptions of a Wrongful Act and Monetary Attitude, *Accounting and the Public Interest*, volume 17, issue 1.

Schaberl, P. D. and L. M. Victoravich. 2015. Reporting Location and the Value Relevance of Accounting Information: The Case of Other Comprehensive Income, *Advances in Accounting*, volume 31, issue 2.

Grove, H., K. Aljifri, and L. M. Victoravich. 2014. Corporate Governance Listing Requirements: Protecting Investors from Fraudulent Financial Reporting, *Corporate Ownership and Control*, volume 11, Issue 4.

Grove, H. and L. M. Victoravich. 2014. Fraud at Koss: A Hands on Experiential Audit Case. *Journal of Forensic and Investigative Reporting*, volume 6, issue 3.

Brink, A. G., J. Lowe, and L. M. Victoravich. 2013. The Effect of Evidence Strength and Internal Rewards on Reporting Intentions in the Dodd-Frank Regulatory Environment, *Auditing: A Journal of Practice and Theory*, volume 32, issue 3.

Victoravich, L. M., P. Xu, and H. Gan. 2013. Institutional Ownership and Executive Compensation: Evidence from U.S. Banks during the Financial Crisis, *Managerial Finance*, volume 39, issue 1.

Grove, H., L. M. Victoravich, and P. Xu. 2012. Shareholder Protection and Bank Board Quality – An International Perspective, *Corporate Ownership and Control*, volume 9, issue 4.

Grove, H. and L. M. Victoravich. 2012. Corporate Governance Implications from the 2008 Financial Crisis, *Journal of Governance and Regulation*, volume 1, issue 1.

Victoravich, L. M., P. Xu, W. Buslepp, and H. Grove. 2011. CEO Power, Equity Incentives, and Bank Risk Taking, *Banking and Finance Review*, volume 3, issue 2.

Victoravich, L. M. and N. P. Harvey. 2011. A Mediated Model of Information Assimilation in Continuance Decisions, *International Journal of Management Accounting Research*, volume 1, issue 1.

Grove, H., L. Patelli, L. M. Victoravich, and P. Xu. 2011. Corporate Governance and Performance in the Wake of the Financial Crisis: Evidence from U.S. Commercial Banks, *Corporate Governance: An International Review (CGIR)*, volume 19, issue 5.

Victoravich, L. M. 2011. Do Management Accountants Perform Decision Analysis Better than Accounting Students, *Management Accounting Quarterly*, volume 12, issue 3.

Kucic, R., J. Sorensen and L. M. Victoravich. 2011. Bridgestone Behavioral Health Center: Cost-Volume-Profit (CVP) Analysis for Planning and Control, *Institute of Management Accountants (IMA) Educational Case Journal*, volume 3, issue 4.

Victoravich, L. M. 2010. A Shift in Responsibility? The Influence of SAS No. 99 and Officer Financial Statement Certification on Jurors' Evaluation of Auditor Liability, *Journal of Accounting and Public Policy*, volume 29, issue 6.

Victoravich, L. M. 2010. Overly Optimistic? Investor Sophistication and the Role of Affective Reactions to Financial Information in Investors' Stock Price Judgments, *Journal of Behavioral Finance*, volume 11, issue 1.

Victoravich, L. M. 2010. When do Opportunity Costs Count? The Impact of Vagueness, Project Completion Stage and Management Accounting Experience, *Behavioral Research in Accounting*, volume 22, issue 1.

Harvey, N. P. and L. M. Victoravich. 2009. The Role of Forward-Looking Antecedents, Uncertainty and Anticipatory Emotions in Explaining Project Escalation, *Decision Sciences Journal*, volume 40, issue 4.

Grove, H., T. Cook, and L. M. Victoravich. 2008. Frosty Footwear, Inc: Business Valuations, *Institute of Management Accountants (IMA) Educational Case Journal*, volume 1, issue 2.

Grove, H., T. Hillestad, and L. M. Victoravich. 2008. Northlake Bookstore: Balance Scorecard, *Institute of Management Accounting (IMA) Case Journal*, volume 1, issue 4.

## **ACADEMIC SERVICE**

Editorial Board | *Issues in Accounting Education* | 2019 to present

Reviewer | *Managerial Auditing Journal, Journal of Behavioral Finance, Accounting Horizons*

President-Elect, President, Past-President | Accounting, Behavior and Organizations Research (ABO) Section, American Accounting Association (AAA) | 2014 to 2017

Research Conference Coordinator | American Accounting Association (AAA), Accounting Behavior and Organizations (ABO) Midyear Meeting | 2013

Ad Hoc Reviewer | *Journal of Behavioral Finance* | 2009 to present

Ad Hoc Reviewer | *Corporate Governance an International Review* | 2010 to present

## **AWARDS AND RECOGNITIONS**

*Research, Scholarship and Creative Work: Faculty Recognition Dinner*, 2012, 2019 (invited attendees represented top researchers across the university)

*Outstanding Research Award* | Daniels College of Business | 2011

*Emerging Scholar Award* | Institute of Management Accountants | 2011

*College of Business Outstanding Teacher Award* | Florida State University | 2006

## **INSTRUCTIONAL ACTIVITIES**

### ***Ph.D. Courses***

BUS 6000: Cross-Disciplinary Decision-Making Seminar  
BUS 6500: Applied Research Practicum Series  
BUS 6400: Academic Skills for Doctoral Students in Business

### ***Graduate Courses***

ACTG 4551: Auditing | MAcc Program  
ACTG 4660: Strategic Cost Management | MBA Program  
ACTG 4610: Financial Accounting | mixed audience

### ***Undergraduate Courses***

ACTG 3551: Auditing  
ACTG 2800: Accounting for Decision Making | Daniels Core and The Women's College  
ACTG 2067: Profit Planning and Control | Accounting Core  
ACTG 2200: Introduction to Financial Reporting | Daniels Core and The Women's College

### ***Travel Courses (Served as Accompanying Faculty Member)***

ACTG 3701/4701: Topics in International Accounting | London | 2017 and 2018

### ***Executive Education***

Enterprise Risk Management Workshop | May 2017  
High Performance Leadership Program | Financial Accounting Seminar | April 2018

***Doctoral Dissertation Chair, Daniels College of Business***

Joseph Giordano | *The Influence of Management Persuasion on Internal Auditor Skepticism across Channel Richness: A Study of the Dilution Effect*

Colleen Reilly | *Where Virtual Wellbeing Becomes Reality*

Kristina Kesselring | *Political Ideology and Tax Payer Compliance*

***Doctoral Dissertation Committee Member***

Andrea Gouldman | Virginia Commonwealth University | *Can Managerial Knowledge of Executive Compensation Encourage or Deter Real Earnings Management? An Analysis of R&D Reporting Methods*

**PROFESSIONAL EXPERIENCE AND CERTIFICATIONS**

Ernst & Young LLP, West Palm Beach, FL | January 2001 to August 2002, *Audit Associate*

Auditor General of Florida, Tallahassee, FL | June 1998 to December 1999, *Accounting Assistant*

Florida Certified Public Accountant (CPA), Inactive License #AC0034114