

Marc C. Chopin, Ph.D.

The College of Business and Economics
J.A. Albertson Building 301
875 Perimeter Drive MS 3161
Moscow, Idaho 83844-3161

Office Phone: (208) 885-6071
Email: mchopin@uidaho.edu

Education:

Ph.D., Texas A&M University (Economics), 1991
B.A., The University of Texas at Austin (Economics), 1985

Faculty Experience:

2016-Present: Professor, The College of Business and Economics, The University of Idaho
2011-2016: Professor, The W.A. Franke College of Business, Northern Arizona University
2006-2011: Associate Professor of Economics, The W.A. Franke College of Business, Northern Arizona University
1998-2006: Associate Professor of Economics, Louisiana Tech University
1992-1998: Assistant Professor of Economics, Louisiana Tech University
1991-1992: Visiting Assistant Professor of Finance, University of North Texas

Administrative Experience

2016-Present: Dean, The College of Business and Economics, The University of Idaho
2008-2011: Dean, The W.A. Franke College of Business, Northern Arizona University
2006-2008: Associate Dean, The W.A. Franke College of Business, Northern Arizona University
2008, Spring: Interim Executive Director, School of Hotel and Restaurant Management, Northern Arizona University
2002-2006: Associate Director, Center for Entrepreneurship and Information Technologies, Louisiana Tech University
2000-2006: Associate Dean for Graduate Studies and Research, Louisiana Tech University
1999-2006: Director, Division of Business & Economic Research, Louisiana Tech University

Teaching Experience:

Undergraduate:

Financial Markets and Institutions
Industrial Organization
Labor Economics
Money and Banking
Principles of Microeconomics
Principles of Macroeconomics
Survey of Economics
New Venture Planning and Business Plans

Graduate:

Managerial Economics
Macroeconomics Seminar
Business Conditions and Financial Market Analysis
Customers, Markets and Organizations

Refereed Publications:

Darrat, Ali F., Marc C. Chopin, Bento J. Lobo, "Money and Macroeconomic Performance:

Revisiting Divisia Money,” *Review of Financial Economics*, Vol. 14, Issue 2, 2005, pg. 93-101

Chopin, Marc C., Thanomsak Suwannoi, “Relative Strength Strategies and Foreign Exchange Market Efficiency,” *Sasin Journal of Management*, Vol. 9, Number 1, 2003, pg. 4-20

Darrat, Ali F., Marc C. Chopin, Can Topuz, “Is U.S. Inflation Low Because the Dollar Value is High? Some Short- and Long-Run Evidence,” *Applied Financial Economics*, Vol. 13, April 2003, pg. 237-243

Darrat, Ali F., Marc C. Chopin, Ross N. Dickens, “The Dollar and U.S. Inflation: Some Evidence from a VECM Process,” *American Economist*, Vol. 45, Fall 2001, pg. 3-12

Chopin, Marc C., Maosen Zhong, “Stock Returns, Inflation and the Macroeconomy: The Long- and Short-Run Dynamics,” *Advances in Investment Analysis and Portfolio Management*, Vol. 8, pg. 1-18

Gilley, Otis W., Marc C. Chopin, “Professional Golf: Labor or Leisure?” *Managerial Finance*, Vol. 26, Number 7, 2000, pg. 33-45

Chopin, Marc C., Ali F. Darrat, “Can Consumer Attitudes Forecast the Macroeconomy?,” *American Economist*, Vol. 44:1, Spring 2000, pg. 34-42

Ashby, J. David, Marc C. Chopin, Otis W. Gilley, “The Hazards of High Yield Bonds,” *Journal of Research in Finance*, 2:1, 1999, pg. 6-30

Chopin, Marc C., “Executive Compensation in Oligopolies: Sales, Profits and Pay,” *Advances in Applied Microeconomics*, Vol. 8, 1999, pg. 101-122

Chakrabarty, S., M.C. Chopin, and Ali Darrat, “Predicting Future Buyer Behavior with Consumers’ Confidence and Sentiment Indexes,” *Marketing Letters*, 9:4, November 1998, pg. 349-360

Chopin, Marc C., Craig Schulman, “Performance Pay as a Screening Device,” *Studies in Economics and Finance*, 18:1, Fall 1997, pg. 94-108

Chopin, Marc C., Maosen Zhong “Stock Returns, Inflation, and the Post-War Macroeconomy: The Long- and Short Run Dynamics,” *Advances in Investment Analysis and Portfolio Management*, Vol. 8, pg. 1-18

Chopin, Marc C., C. Steven Cole, Michael A. Ellis, "Congressional Policy Preferences and U.S. Monetary Policy: A Reconsideration of the Evidence," *Journal of Monetary Economics*, December 1996, pg. 561-70

Chopin, Marc C., C. Steven Cole, Michael A. Ellis, "Congressional Policy Preferences and U.S. Monetary Policy," *Journal of Monetary Economics*, December 1996, pg. 581-85

Dickens, Ross N., Roger M. Shelor, Marc C. Chopin, "Mortgage Lenders' Market Response to a Landmark Regulatory Decision Based on Fair Lending Compliance," *Journal of Real Estate Research*, Vol. 11, #1, 1996, pg. 57-70

Chopin, Marc C., Ross N. Dickens, Roger M. Shelor, "An Empirical Examination of Compensation of REIT Managers," *Journal of Real Estate Research*, Vol. 10, #3, 1995, pg 263-78

Working Paper

Hilliard, Jim I., Marc C. Chopin, "Moves Between S&P Major Indexes," 2016

Doctoral Student Committees

Dissertation Committee Chair for: Thanomsak Suwannoi, Kimberly C. Pelligrino

Dissertation Committee Member for: David Ashby, J.A. Wook Baek, Barbara Kidd Davis, Jeffrey A. Kluge, Lynn Merrill, Hongkai Zhang

Professional Development and Service (selected external to university appointments):

AACSB Continual Improvement Review Visit Team member, 2018

AACSB Annual Meeting, 2003, 2005, 2008, 2009, 2010, 2017, 2018

AACSB Deans' Meeting, 2009, 201, 2017, 2018

WACSB Regional Meeting, 2008, 2009

GMAC Industry Conference, 2001-2005

Conference of Academic Deans, 2001

AACSB Business School Development Conference, 2000

AACSB Associate Dean's Conference, 2000

Southern Business Administrator's Association Conference, 2000

AACSB Strategic Compensation and Rewards Conference, 2000

AACSB Continuous Improvement Symposium, 2000

AACSB Economic Development Conference, 1999

AUBER Fall Conference, 1999

University Service (selected):

2018-Present: University of Idaho Foundation Investment Committee

2018-Present: Faculty Senate, Deans' Representative, University of Idaho

2018-Present: University of Idaho Confucius Institute Advisory Board

2018-Present: University of Idaho Finance Committee

2018-Present: Institutional Safety Culture Steering Committee, University of Idaho

2018-Present: Promotion Raise Task Force, University of Idaho

2017-2019: Strategic Enrollment Management Strategic Planning Committee, University of Idaho

2017-2018: Program Prioritization Task Force, University of Idaho

2015-2016: The W.A. Franke College of Business Promotion and Tenure Committee, Northern Arizona University

2006-2008, 2012-2015: Chair 2012-2015: Northern Arizona University Intellectual Property Committee

2013-2016: Delta Sigma Pi Professional Business Fraternity, Faculty Advisor

2013-2014: Northern Arizona University Liberal Studies Committee
2008-2011: President's Cabinet, Northern Arizona University
2006-2008: Provost's Academic Leadership Council, Northern Arizona University
2000-2006: Research Foundation Board, Louisiana Tech University
2000-2006: Louisiana Tech University Assessment Committee
2000-2006: Beta Sigma Pi President, Louisiana Tech University
2000-2006: Member of Intellectual Property Committee, Louisiana Tech University
1999-2003: Rural Development Center Board, Louisiana Tech University
1999-2006: College of Administration and Business Council, Louisiana Tech University
1999-2003: College of Administration and Business Technology Committee Chair, Louisiana Tech University
1997-2006, Chair, 2000-2006: College of Administration and Business Graduate Policies and Assessment Committee, Louisiana Tech University
1997-1999: Louisiana Tech University Program Mix Committee
1995-1996, 2000-2002: Louisiana Tech University Strategic Planning Committee
1995-96: Louisiana Tech University, Research Strategic Direction Subcommittee Chair

Honors & Awards (selected):

2014, 2015: Warren Buffett/Berkshire Hathaway visit
2015: Gold Axe Award recipient's Faculty of Most Influence
2013-2014: Delta Sigma Pi, Outstanding Faculty Advisor, Mountain West Region
2013-2014: Outstanding Educator, Northern Arizona University Athletics Department
2009: Selected "Best Dean" by Northern Arizona University students
2005-2006: Louisiana Board of Regents Enhancement Grant, Co-PI
2003: University of Texas at Austin Moot Corp Fellow
2002: The Experiential Classroom III (Entrepreneurship), Scholarship
2002: Coleman Foundation, Entrepreneurship Scholarship
2001: Conference of Louisiana Colleges & Universities, Faculty Representative
2001: Who's Who Among America's Teachers
1998: Beta Gamma Sigma, Faculty Inductee
1994, 1999: Louisiana Tech University Research Grant

Community/Business Outreach and State Appointments:

2015-2016: Coconino Community College Foundation Finance Committee
2014-2016: Northland Preparatory Academy Charter School Board member, Finance Committee, Strategic Planning Committee
2006-2016, Board Chair 2008-2016, Vice Chairman of the Board 2006-08: Northern Arizona Center for Entrepreneurship and Technology. Business incubator/accelerator focused primarily on technology based businesses in Northern Arizona
2013-2016: Center for Entrepreneurship and Innovation, Gateway Community College, Advisor and Selection Committee Member. Business incubator/accelerator in Phoenix area
2012-2016: Arizona Technology Investors, Angel Investor Network
2010-2016: Northern Arizona University Holy Trinity Newman Center Leadership Council
2010-2014: Flagstaff Arts and Leadership Academy Charter School, Finance Committee
2012-Present: Electric Torque Machines, Board Member.
2012-Present: Motor Excellence, Board Chair

2008-2009: Arizona Fiscal Alternative Choices Team

2004-2005: Co-PI and director for State sponsored project to assess the economic impact and the costs of Louisiana's economic development program.

2000-2006: Louisiana Tech University Research Foundation Board member. Board consisting primarily of external stakeholders oversees licensing, and commercialization of intellectual properties developed at Louisiana Tech.

1997-2006: Member of the Louisiana Occupational Forecasting Conference, charged with identifying the top growth occupations in Louisiana, with results used by policymakers to allocate resources to various training providers.