Agricultural Communications and Leadership Minor

The Agricultural Communications and Leadership minor will prepare you to work on the human side of agricultural and life sciences. This 20-credit minor strengthens any degree by preparing you to be an effective communicator and strong leader in any agricultural industry. If you are passionate about the future of agriculture, this minor will allow you to develop the analytical and problem-solving skills needed to generate solutions for today's global issues in agriculture and rural communities.

Highlights of the Agricultural Communications and Leadership Minor:

- Courses focused on communication mediums in a variety of contexts, leadership theories and applications, team-based leadership and problem-solving, and media and public relation campaigns.
- Optional courses provide insight on public relations, media writing, social media, visual communications, video/photographic editing, community dynamics, change initiatives, and event planning.
- Students have the opportunity to collaborate with industry and community leaders.
- Internship and application-based experiences that allow students to use their learned leadership and communication skills.

Minor Curriculum

Required Courses

- AgEd 251- Principles of Ag Communications and Leadership
- AgEd 450- Leading People & Teams
- AgEd 451- Communicating in Agriculture
- AgEd 481- Advanced Ag Communications and Leadership

Select at least 8 additional elective credits of the following:

- AgEd 252- Developing Community & Collegiate Organizations
- AgEd 301- Undergraduate Research
- AgEd 350- Leadership Event Coordination
- AgEd 498- Internship
- CLDR 360- Community and Leadership Dynamics
- CLDR 480- Change and Power in a Global Society
- AGLS 494- CALS Peer Leaders
- AGLS 495- CALS Ambassadors

20 Credits in Total

For more information contact:

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